Monthly REPORT

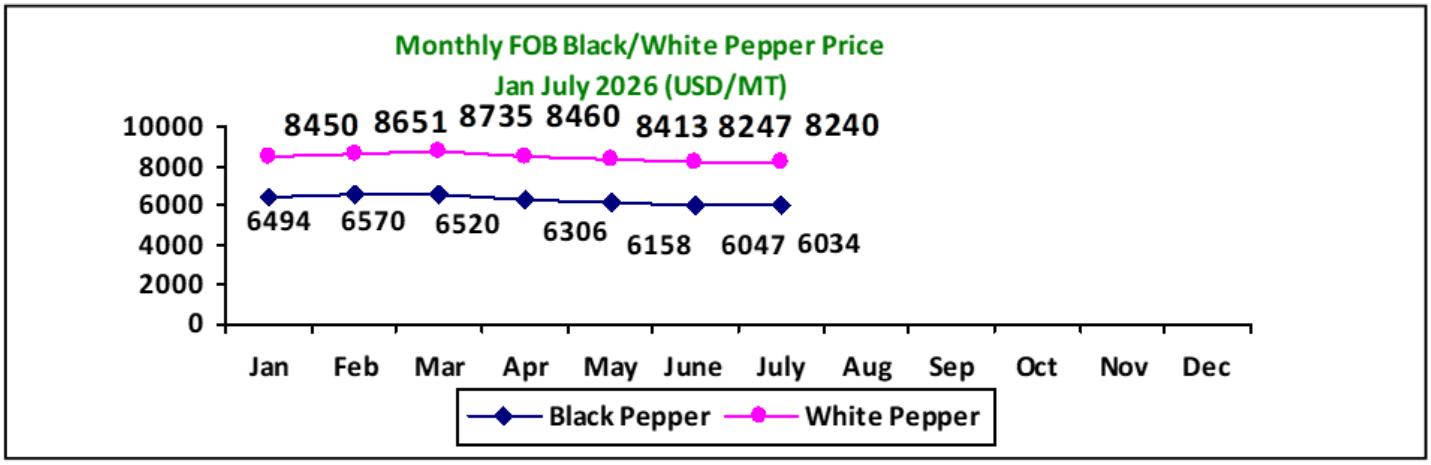
JULY 2026

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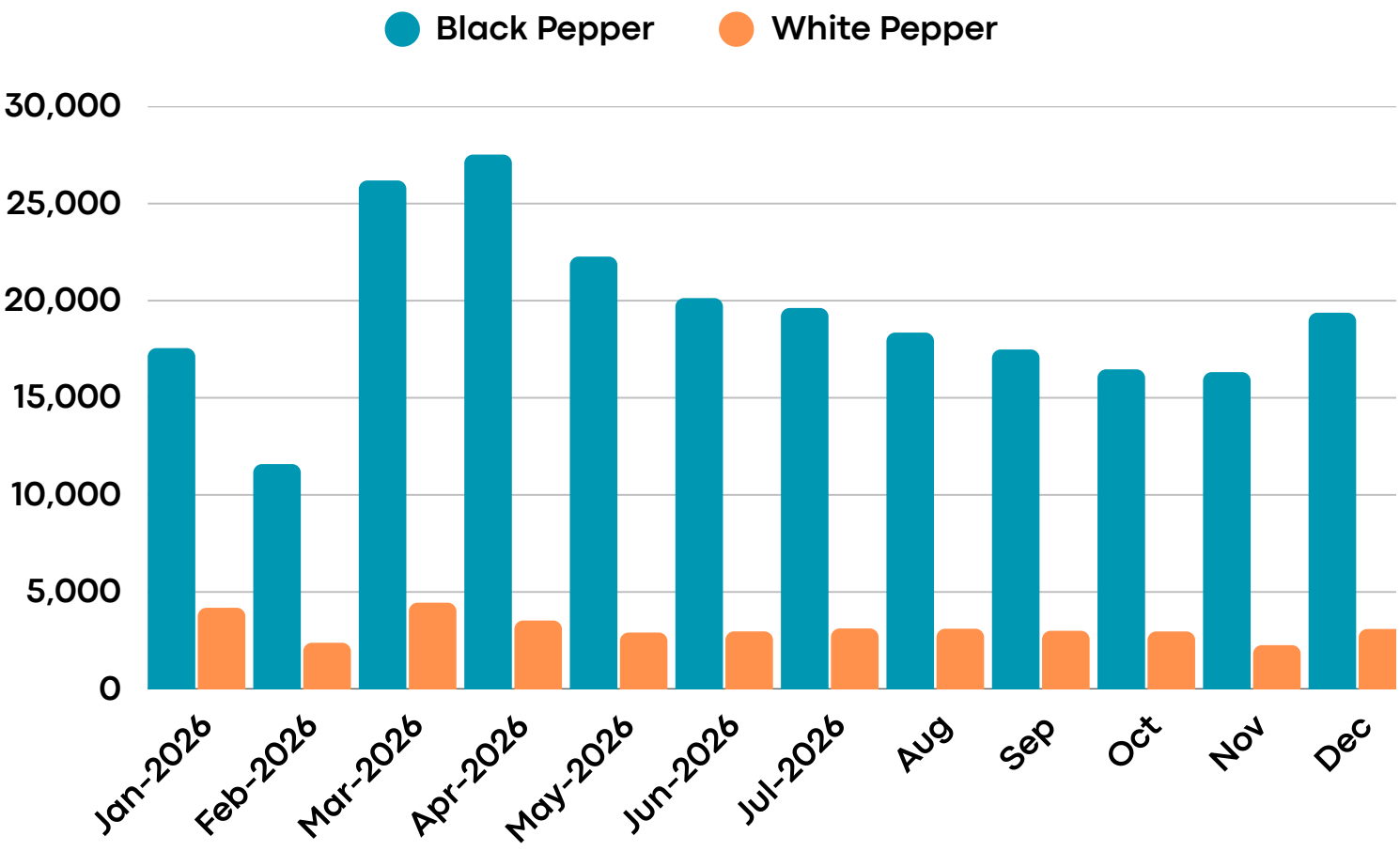
1. Vietnam Black & White Pepper:

- In **July 2026**, as per preliminary statistics of VPSA, Vietnam exported **22,743** tons of pepper all kinds consisting 19,**623 tons of Black Pepper** and 3,**120 tons of White Pepper**. The average export price of Black Peper is **6,034** USD/MT (slightly decreased 13$ - 0.2% compared to June 2026) and White Pepper is **8,240 USD/MT** (stable compared to June's). Totally, compared to June 2026, the exports decreased 1.6%, and the value dropped 2.6%. However, compared to same period July 2025, **exports increased 8.8% and value dropped 6.47%.**



For export markets, in July 2026, Asia remained the largest export region with 10,389MT, up 5.1% from the previous month but down 3.4% year-on-year, accounting for 45.7% of total exports. Further second market still is America, bought 6,131MT (down slightly 0.7% from June but up sharply 56.4% year-on-year), and the third position

Europe 5,221MT (down 9.2% from the previous month but up 10.3% year-on-year). Notably, exports to China surged by 206.9% compared to June, while exports to the UAE decreased by 36.0%. Overall, despite a slight decrease in exports compared to the previous month, positive demand from the United States and especially China helped keep July's export volume significantly higher than the same period in 2025.



Note: Volume in Metric ton per month MT/month



2. Vietnam Robusta Coffee Beans:

- Data from the Statistics Department (Ministry of Finance) reveals a distinct paradox in coffee exports during the first seven months of 2026: the country exported 1.314 million tonnes of coffee, generating US$5.45 billion—an increase of 21.1% in volume but a decline of 11.2% in value compared to the same period in 2025. The significant gap between these two metrics indicates that price was the factor dragging down export turnover, even though the capacity to supply the market

remained intact.

- This trend was already evident in the second quarter of 2026, when exports totaled 463.7 thousand tonnes valued at US$2.06 billion—a drop of 21.5% in volume and 25% in value compared to the first quarter. Compared to the second quarter of 2025, volume fell by only 1.1%, yet value plummeted by 23.1%, reflecting a decline in average selling prices rather than merely seasonal fluctuations.
- The Agency of Foreign Trade forecasts that Vietnam's coffee exports may slow in the short term due to low domestic supplies, while businesses continue to face pressure regarding procurement costs, financial expenses, and inventory management.
- VICOFA attributes the decline in export turnover primarily to falling global prices. Notably, while processed coffee accounted for only about 8.2–8.3% of total export volume during the six-month period, it contributed 17.5% of the total export value. This ratio underscores the need to expand the production of instant, roasted and ground, and blended coffees, as well as specialized product lines, to enhance value. The Chinese market is also emerging as a significant avenue; in the first five months of the year, it imported 17,500 tonnes of Vietnamese coffee valued at US$99.6 million - increases of 76.9% in volume and 87.1% in value - thereby raising Vietnam's market share from 11.57% to 20.40%.



- The Vietnam Coffee-Cocoa Association (VICOFA) reports a rapid rise in demand for instant and roasted-ground coffee, with many enterprises securing orders through the end of the year; this creates a foundation to better capitalize on emerging consumption trends in Northeast Asia.
- Nevertheless, Europe remains a key export market, although growth potential there is increasingly tied to the ability to comply with the EU Deforestation Regulation (EUDR), traceability requirements, and green standards.
- According to VICOFA, promoting the export of green coffee that meets EUDR standards—alongside specialty and organic coffee—can help businesses reach buyers willing to pay premium prices.

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